



## Latus Group Cookies Policy

### Who are we?

LATUS GROUP DEBTCO Ltd is a limited company registered in England and Wales whose registered office is at Hull Sports Centre, Chanterlands Avenue, Hull. We take our Data Protection obligations very seriously and this notice gives you information about our approach to use of Cookies on our websites and applications. This Cookies policy applies to all subsidiary companies which make up the Latus Group of Companies (LATUS GROUP).

### What is a cookie?

A cookie is a small file, often encrypted, which allows a website to recognise a user's device. It is typically made up of letters and numbers and is downloaded on to your device when you access a website.

Cookies are generally used to help users navigate websites more efficiently and perform certain functions. Since their core role is to enhance usability and improve processes, if you disable cookies you may find that our website does not perform as well as you would expect.

When you load a particular website, a cookie is created. Every time you then revisit that specific website, the browser retrieves and sends this file to the website's server. Cookies are also being created by other websites when ads, plug-ins, widgets, or other elements on the page are being loaded. These cookies regulate how the ads appear or how the widgets and other elements function on the page.

Our use of cookies, beacons and similar technologies is to better understand how you interact with our website and email communications. We use cookies on our websites for a variety of reasons including remembering your settings, load balancing, marketing and analytics. These will be either our cookies or third-party cookies, all of which can be configured by you using the cookie preference centre to configure the settings you are most comfortable with.

### What Cookies does LATUS GROUP use?

Some cookies will expire at the end of a browser session, while other are stored for longer. Types of cookies include:

- Session cookies – these cookies are the ones which allow websites to track the various actions of a user during a browser session. They have a variety of purposes. For example, a session cookie would be working when the website you are visiting remembers what you have put in your shopping basket. Session cookies generally expire after a browser session ends.
- Persistent cookies – these cookies are stored on your device between browser sessions. This is useful because it enables the preferences/actions of the user to be remembered



across a website. Persistent cookies are also used for a variety of purposes; however they are mostly known for being used by a website to perform targeted advertising.

- First and third-party cookies – first party cookies are the cookies which are set by a specific website visited by the user. Third party cookies are set by a domain which is not the one being visited by the user. For example, if you visit a website and a separate company has set a cookie through that website this would be a third-party cookie.

LATUS GROUP use session cookies and persistent cookies which remain on your computer when you close the browser or turn your computer off. We also use third party cookies such as Google Analytics for advertising and monitoring purposes. If you do not wish for Google to have your IP address and understand your browsing actions, please decline cookies. Further information about Google Analytics can be found here: [How Google uses information from sites or apps that use our services – Privacy & Terms – Google](#) .

LATUS GROUP also use beacons and pixels in our email communications and on our website, this enables us to understand if our communications are useful to you or not and how you then interact with the website or our service as a result of those email communications.

We may also use a website recording service which may record mouse clicks, mouse movements and page scrolling. This is used to improve our website usability and to discover what works for users and what doesn't. The information collected is not attributed to an individual user but is aggregated and used for statistical reporting. There is no personal data recorded or retained in this process, However, if you prefer, you can switch this off by following this link: [Opt Out of SessionCam \(Recording\)](#)

All Cookies used by our websites and applications are used in accordance with current UK and EU Cookie Law.

Before the website or application places Cookies on your computer, you will be presented with a message bar requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling LATUS Group to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the website or application may not function fully or as intended.

You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser.

You can choose to delete Cookies at any time, however you may lose any information that enables you to access the website more quickly and efficiently including, but not limited to, personalisation settings. It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.

For more information generally on cookies, including how to disable them, please refer to <https://policies.google.com/technologies/partner-sites>. You will also find details on how to delete cookies from your computer.



## Changes to this policy

LATUS GROUP reserves the right to change this Cookies policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the website, and you are deemed to have accepted the terms of the policy on your first use of the website following the alterations.